Week – 1 Assignment

Report on Kickstart Campaign Dataset

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. There are more Kickstarter campaigns in the theatre genre than any other genre
   2. Kickstarter campaigns in the Music genre have more chances of being successful
   3. Kickstart campaigns related to the Journalism genre are very uncommon or low in number and they do not get success.
2. What are some limitations of this dataset?
   1. We have various currencies in the data set which does not give a accurate picture of actual fund collected. If we had a standard currency throughout the dataset, then the measurement of success would be accurate. And that allow us to do further do a global comparison.
3. What are some other possible tables and/or graphs that we could create?